

Beat: Lifestyle

## **NOBU HOTEL CAESARS PALACE IN LAS VEGAS To REOPEN JULY 2**

### **AFTER SUCCESSFUL REOPENINGS**

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**USPA NEWS** - Caesars Entertainment Corporation ("Caesars", "Caesars Entertainment" or the "Company") announced on June 25, plans to resume operations at Nobu Hotel Caesars Palace in Las Vegas on Thursday, July 2 at 10 a.m. Pacific Time, following the successful reopenings of Caesars Palace Las Vegas, Flamingo Las Vegas, Harrah's Las Vegas, and Paris Las Vegas. The LINQ Hotel + Experience also successfully reopened its gaming floor and other amenities recently. Nobu Hotel, the boutique hotel within the larger Caesars Palace destination resort, will be offering luxurious guest rooms and suites including the extravagant rooftop Nobu Villa, one of the world's largest Nobu restaurants "" which reopened June 5 "" and access to its exclusive fitness center.

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"With the successful reopening of Caesars Palace and increased customer demand for visits to Las Vegas, we are pleased to announce the reopening of Nobu Hotel Caesars Palace, the world's first celebrity chef-branded hotel venture, on July 2," said Gary Selesner, regional president of Caesars Entertainment. "Since welcoming its first guests in 2013, Nobu Hotel Caesars Palace has offered guests a Zen retreat at the center of the Strip and continues to lead the way as a premier boutique hotel, now with enhanced health and safety protocols."

Nobu Hotel Caesars Palace is part of the Nobu Hotels collection. Nobu Hotels was founded after extending the Nobu Restaurant brand into a global lifestyle hospitality brand synonymous with instinctive design, fine ingredients, great social interaction and experiences: each hotel different, but fused with powerful energy and a passion for service. Nobu Hotels currently operates 10 hotels globally, with eight more hotels opening soon including Nobu Hotel Chicago, which is set to launch on July 1, followed by Warsaw in August and London Portman Square later this year.

"We are pleased to be reopening Nobu Hotel in Las Vegas with our long-standing partner, Caesars Entertainment," said Trevor Horwell, CEO of Nobu Hospitality. "Nobu Hotel Caesars Palace has acted as a catalyst for our growth plans of Nobu Hotels, and we look forward to a long-lasting future together."

A masterful collaboration between Caesars Palace, Chef Nobu Matsuhisa and Nobu Hotel primary shareholders, Robert De Niro, Meir Teper, and James Packer, in its first seven years, Nobu Hotel Caesars Palace has welcomed a wide variety of A-list celebrities and has garnered acclaim and honors for its originality, distinctive design and keen attention to service and detail. From being named among the Best New Food Hotels by Condé Nast Traveler as revealed on the Today show, to being dubbed as one of the Hottest New Hotels by CNN Travel, and being included among Luxury's 25 Most Innovative Brands by Robb Report, Nobu Hotel Caesars Palace continues to impress.

As previously announced, the Company has suspended fees for paid self-parking in Las Vegas.

Nobu Hotel Caesars Palace will also follow the Company's previously announced enhanced health and safety protocols, which build on the Company's existing plans and practices in these areas. Caesars management is focused on the well-being of team members, guests and the community, and is working to create an environment with enhanced standards of sanitization and physical distancing practices.

Among the enhanced health and safety protocols are more frequent cleaning and sanitization. Caesars has also implemented a health screening program for all employees. Team members are required to wear masks, which will be provided by the Company. Guests will also be provided masks and will be required to wear them while inside Caesars properties.

Source : Caesars Entertainment Corporation

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